



TAMERA MOWRY-HOUSLEY AND RONNIE ROWE JR.
TEAM UP TO MAKE A YOUNG GIRL'S CHRISTMAS OUT OF THIS WORLD IN
'INVENTING THE CHRISTMAS PRINCE,'
A NEW, ORIGINAL MOVIE PREMIERING NOVEMBER 18, ON HALLMARK CHANNEL

Part of the Network's "Countdown to Christmas" Programming Event

STUDIO CITY, CA – November 1, 2022 – Tamera Mowry-Housley ("The Santa Stakeout," "Sister, Sister") and Ronnie Rowe Jr. ("The Porter," "Star Trek: Discovery") star in **"Inventing the Christmas Prince,"** a new, original movie premiering **Friday, November 18 (8 p.m. ET/PT)**, on Hallmark Channel, as part of the network's "Countdown to Christmas" programming event.

Shelby (Mowry-Housley) is a hard working rocket engineer and devoted mother to her daughter Grace (Isabel Birch, "The Baby-Sitters Club"). Since Shelby's husband passed a few years ago, she has worked hard to keep the magic of Christmas alive for Grace, who particularly loves a fantastical tale Shelby had invented as a child, The Christmas Prince. In the story the Christmas Prince is a magical figure with a snowy-white horse and carriage, who is an unparalleled storyteller, best friends with Santa and known to grant wishes. When Shelby's Scrooge-like boss Evan (Rowe Jr.) tries to force everyone to work over the holidays, she is ready to walk out just as Grace comes in and mistakes him for the prince from the story. Evan, whose stern management style is under scrutiny from the company's board, knows he can't afford to lose another employee. He begs Shelby to stay and she agrees, but under one condition: he must play along with pretending to be the Christmas Prince for Grace. In this role, he must fulfill eight of Grace's wishes, including a Christmas sleepover appearance, taking her to high tea and taking Shelby out to dinner. Soon, Shelby notices the positive effect Evan is having on Grace and she begins to see him in a new light. However, when Evan's work conflicts with an important promise he'd made to Grace, Shelby is afraid of her daughter's heart being broken a second time. But perhaps Grace is right – Shelby just needs to keep believing in the magic of the Christmas Prince.

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